



**Owners,
Managers &
Key Staff-
Don't miss this!!**

Please email Brett Woodside at Brett@BPAA.com to register using your credit card- or fill out form below and mail check to- Brett Woodside- c/o BPAA 621 Six Flags Dr. Arlington, TX 76011 You can your Credit Card and fax the filled out form to (817)-633-6940 **HURRY TIME IS RUNNING OUT!!**

REGISTRATION ONLY
\$99 Per Center
For two attendees
Includes all functions and all meals for both people- EXCLUDING GOLF
Golfers must contact Bob Davis at 402-730-0606 to register & pay Prior to July 24th.

The Nebraska Bowling Proprietors Association Present- The NEBRASKA BOWLING SHOW!
& Annual NSBPA Meeting - Wed. Aug 4th

**At the GUESTHOUSE INN & SUITES
5250 Cornhusker Hwy- Lincoln**



5250 Cornhusker Hwy.
Lincoln, NE 68504
Reservations: 1-800-214-8378
Front Desk: 402-464-3171

**Great Room
Rate- Only
\$65.00 +
Tax!**

2010 NEBRASKA BPAA BOWLING SHOW & ANNUAL MEETING REGISTRATION

Center Name _____

Mailing Address _____ City _____ ST _____ Zip _____

Center Phone _____ Center Fax _____

Manager or Owner Name _____ cell phone _____

Email _____ website _____

Each paid \$99 registration allows up to two attendees from each center to attend all functions. (Monday golf optional) Please list below full first & last names of those attending. Additional attendees will be \$79 each.

Attendee _____ Attendee _____

Credit Card Number _____ Exp Date _____ Verify Code _____

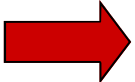
Name on Card _____ Signature _____

Mon-Wed August 2-3-4
EDUCATION!! GREAT FOOD! NEW IDEAS!
Whether you have 4 lanes or 40- GREAT IDEAS!

**OPTIONAL
"Hackers Golf"
Outing
Monday, Aug 2**

**NSBPA Hall of Fame
Dinner & Inductions
Honoring Ruby Dill
Mon, Aug 3rd**

**LOOK INSIDE
FOR ALL OF
THE INFO!!**



In this time of uncertain economy and changing social paths— if you are in the bowling business— you need as much education as you can get— whether you have 8 lanes or 48....we will give it to you!!

facebook

twitter

YouTube



Educational Lineup- "Turn-Key Idea's"

Take em' home— print em' up & use them for your center!!

BIG IDEA #1— SOCIAL NETWORKING!

It took radio 38 years to amass 50 million listeners. TV took 13 years. Even the internet did not reach 50 million users for 4 years. FACEBOOK? How about 100 million users IN JUST 9 MONTHS!! You don't think you need a Facebook page? Twitter? YouTube? All of it is exploding and you can learn to use it to your centers advantage. Only 14% of your customers TRUST REGULAR TV, RADIO or NEWS-PAPER advertising. But if someone "Tweets" or posts a Facebook post that they had a great time at your center— 78% trust fellow consumer recommendations. Learn how to capitalize on this new style of advertising! Use You Tube to your advantage....FOR FREE!!

BIG IDEA #2— BOWLOPOLIS

Sandy Mozur from BPAA Headquarters will show you how the branding of your youth programs, birthday parties and open play using "Bowlopolis" from BPAA will help increase your traffic in your center for kids ages 4-12. Birthday party info— even food & beverage assistance from the Bowlopolis brand will create a new buss for your younger clientele. Sandy will share best practice scenarios from other proprietors that are using Bowlopolis.

BIG IDEAS #3 & #4— THE KANSAS KONNECTION!

We welcome 2 legendary proprietors from Kansas— Rex Haney from the Gage Bowls & Bev O'Donnell from the Mission Bowls. They are coming armed with 10 of their best ideas & promotions that you can take right home and use. From leagues, to parties to open play. These are home-grown Midwesterners that will share their secrets for bowling development with you!! They are bringing their best flyers & ideas. No need to sneak into their centers and steal all their flyers!



AND WE'RE NOT DONE MAKING YOU SMARTER YET!! EVEN MORE EDUCATION!!



FOLLOW WHAT IS CHANGING WITH TECHNOLOGY, EQUIPMENT, LANES & MACHINES

John Hardman—Jayhawk Bowling Supply

John & his staff will tell us what to expect and what already has changed technology wise. From lane conditions, to balls, to lane machines & more. John and Jayhawk have been long-time friends of the NSBPA and supporter of our meetings & conventions. Learn from one of the best in the business.

2010 Nebraska BPAA "NEBRASKA BOWLING SHOW" Agenda

Mon Aug 2— 1pm	OPTIONAL " <u>Hackers Golf Scramble</u> " Crooked Creek Golf Course
Mon Aug 2— 7pm-ish	Post Golf Grill Out & Cocktails— Earl Kaup's "Man Cave"
	Golf will be \$40 per golfer that includes golf, kart, prizes & dinner at Earl's Man-Cave following. 4 person scramble. If you are golfing— Call Bob Davis at 402-730-0606
Tue Aug 3— 8am-9am	Continental Breakfast
Tue Aug 3— 815am-915am	NSBPA Board of Directors Meeting
Tue Aug 3— 915am-10am	NSBPA Committee & District Meetings
Tue Aug 3— 1015am-1130am	Big Idea Seminar- Social Networking - Steve Sempeck
Tue Aug 3— 1140am-1245pm	Lunch— report from BPAA with Industry Update
Tue Aug 3— 1pm-215pm	Big Idea Seminar— Bev O'Donnell & Rex Haney
Tue Aug 3— 230p-330p	Changing Lanes, Balls & Equipment— John Hardman
Tue Aug 3— 330pm-345pm	Afternoon Break— Snacks & Beverages
Tue Aug 3— 4pm— 515pm	Big Idea Seminar— Bowlopolis - Sandy Mozur
Tue Aug 3— 615pm-715pm	Cocktail Party
Tue Aug 3— 715pm-???	NSBPA Hall of Fame Dinner— Honoring Ruby Dill
	<i>***Don't miss out— "Wam-Bam Horse Races" after dinner!! Bring some \$\$\$ - make some \$\$\$- helps support Nebraska High School Bowling Federation. BIG FUN!</i>
Wed Aug 4— 830am	Buffet Breakfast— Hangover Special!!
Wed Aug 4— 9am-Noon	NSBPA Annual Meeting



Hall of Fame Dinner
Tuesday 715pm
Honoring Ruby Dill into the NSBPA Hall of Fame
Come join Ruby, her HOF husband Jim, family and friends!!
Dinner for 2 is INCLUDED with your full registration

FOOD LOVERS?!?!- We Got You Covered!!
Breakfasts— From pastries on Tuesday to a Full Breakfast Buffet on Wednesday
Lunch— Huge Deli Spread on Tuesday
Dinner— Besides what Earl is grillin' on Monday— Beef & Chicken & trimmings on Tuesday Night!

- REGISTRATION INFORMATION ON BACK PAGE